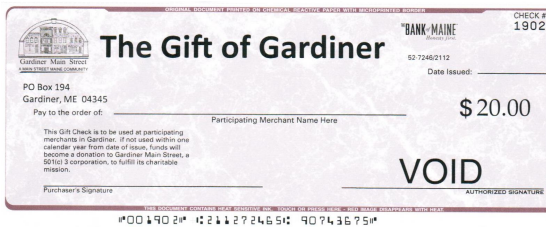


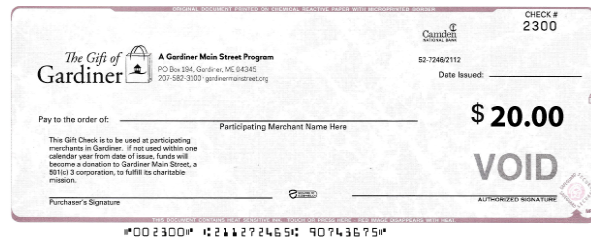
Gardiner Main Street began “The Gift of Gardiner” program in 2011 to encourage people to shop local. We have marketed this program to large employers in the area, as well as in our holiday events listings, our website, e-newsletter, and on social media. This is a great opportunity for additional marketing exposure, *at no cost to participating merchants*. This gift check program is designed to be as user-friendly as possible to local merchants. If you choose to participate, it is very important that all of your employees understand the program.

Sample check – both designs are valid:

2011-2020 Design



New Design July 2020



When a customer presents the Gift of Gardiner as a form of payment:

1. Checks are valid for one year after the date issued, verify the date written on the top right corner of the check before accepting.
2. Write your merchant name in “Pay to the order of” line of the check.
3. Apply \$20 towards the sale. Unlike gift certificates, this gift check can only be used for the entire amount. If the transaction total is less than the \$20 check(s), the difference is given as cash back to the customer. Do not leave a balance on the check and hand it back to the customer.
4. Deposit the \$20 check into any bank account just like any personal or cashiers’ check.

You may, at your discretion, place limitations on your acceptance of the check, such as a minimum purchase of \$5, etc. However, we recommend that you make it as simple as possible for your employees and the customer.

To be added to the list of participating merchants in the Gift of Gardiner program, please contact Gardiner Main Street at 207-582-3100 or info@gardinermainstreet.org



Purchasing Gift of Gardiner Gift Checks:

- Gardiner Main Street has established a checking account set up with Camden National Bank dedicated for this program. Special gift checks are already made up in the amount of \$20 only. Think of these as cashiers' checks from the bank.
- Anyone can buy these \$20 gift checks from a teller at the Gardiner Camden National Bank branch at 190 Water Street during normal business hours: Monday - Thursday: 8:30am to 4pm, Friday: 8:30am to 5pm, Sat: 9am to 12pm.
- Purchasers will also be given a list of participating merchants, along with guidelines for using it.
- Checks are valid for 1 year after issuing. If not used within one year of issue date, funds will become a donate to Gardiner Main Street, a 501c3 nonprofit organization.